



Unleash your inner pink!

Every 11 minutes someone in the UK hears the shocking news that they have breast cancer.

You can help Breast Cancer Care be there to support them by having a Pink Friday with your workmates, family or friends. A Pink Friday can be anything you want as long as:



It's pink...

Get everyone at work to donate £2 and dress in something pink – the louder the better!



It's fun...

Host a pink pamper party and charge £3 entry – serve pink fizz and cupcakes!



...and it raises money for Breast Cancer Care

Every penny will help to make sure that our free helpline, information-packed website and special face-to-face support services are free to use for anyone who needs them.

And if Friday doesn't work for you, just pick a day that does!



John Peers - 80s hairdressing legend and star of this summer's BBC2 series Mary Queen of Shops – is supporting Breast Cancer Care by hosting a Pink Fridays party at his salon, the John Peers Hair Studio in Rochdale, Lancashire.

“Everyone at John Peers is looking forward to turning the whole place pink, having lots of fun and raising as much money as possible for the 4,000 people who will be diagnosed with breast cancer this October.

Both my parents died of cancer and some friends and clients have also gone through the trauma of breast cancer, which is why fundraising for cancer charities and hospices is so very close to our hearts.

Hairdressers have a special relationship with their clients and we are confidants, advisers and image consultants all in one. **Having a Pink Fridays event in your salon is a great way to let them know you care and are there for them**, whether they need professional hair advice or just a shoulder to cry on. So come on, get creative and go as pink as you dare!”



Register NOW!

Get your free fundraising kit – packed with stickers, posters, balloons and more. Our fundraising materials are designed so you can have your Pink Fridays event on any day of the week.

Sign up at www.breastcancercare.org.uk/pinkfridays or call 0870 164 9422. Please quote code: **BEAUTY**